



Philadelphia Workforce Investment Board

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## Philadelphia Workforce Investment Board (PWIB) Announces New Appointments

*Four new board members join local non-profit*

**PHILADELPHIA** – Mayor John F. Street recently appointed four new members to the Philadelphia Investment Board (PWIB) for three year terms. The PWIB provides the City with strategic and policy guidance to guarantee that opportunities exist for all Philadelphians to become productive members of the workforce. This board also helps ensure that Philadelphia's businesses will have the human resources necessary to flourish in an evolving economy.

The new members listed below represent a wide range of professional and civic experiences to help the PWIB meet its goals in the coming years.

- James Brown, President and CEO, Morgan Technologies, LLC
- Tracee Hunt, Vice President of Human Resources, Philadelphia Coca-Cola Bottling Company
- Kathy McEndy, Senior Vice President Human Resources and Administration, Independence Blue Cross
- Jennifer Tracy, Director of Staffing and College Relations, ARAMARK Corporation

"We are delighted to welcome four new members to the PWIB," said PWIB Chair Pamela A. Crawley, Senior Vice President and Director of Public Affairs for Citizens Bank. "Each appointee not only displays expertise in their field, but also a fundamental dedication to shaping workforce policy and programs in Philadelphia. Our board will benefit immensely from their commitment."

### About the Philadelphia Workforce Investment Board

The mission of the Philadelphia Workforce Investment Board (PWIB) is to build Philadelphia's competitive workforce advantage. The PWIB was created in 1999 under provisions of the federal Workforce Investment Act (WIA) to improve the local workforce and involve Philadelphia's business community with workforce development initiatives. Under the leadership of a private sector-led volunteer body appointed by Mayor John F. Street, the PWIB sets the strategic direction for Philadelphia's public workforce system, providing oversight for approximately \$250 million in annual workforce investments, which includes the local CareerLink system. The PWIB also identifies opportunities to leverage new private and public investments through research and initiatives designed to improve the local labor supply and ensure Philadelphia's businesses have the human capital needed to compete in the global economy.

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